



Brand Identity

Brand Guidelines

A3 Submission

Siddhant Iyer

Café Themes

Space Themed Café

The cafe could resemble a spaceship, complete with walls painted to look like the interior of a spaceship, space-themed artwork, and posters of famous astronauts and space missions. Another idea is to have a café in the form of a solar system. All the tables then become different planets, revolving around the sun, which is the kitchen. The café would have futuristic furniture to complement the decor, such as metallic chairs and tables or seating pods that resemble spaceship seats. Dim, blue-hued lighting could create a space-like atmosphere in the cafe, and you could incorporate LED lighting in interesting ways, such as to create a starry ceiling. The menu could feature space-themed dishes, such as "lunar burgers" or "comet cupcakes," and have drinks with names like "rocket fuel" or "galactic soda." The staff could wear space-themed uniforms, such as metallic jumpsuits or Star Trek-style uniforms.

Overall, a space-themed cafe would be a unique and memorable experience for customers and could be a fun and exciting addition to any community.

ORBIT



ORBIT

DRIFT

ORBiT

ORBIT

The Orbit logo, featuring the word "ORBIT" in a stylized, bold, sans-serif font. The letters are filled with a gradient from red at the top to yellow at the bottom, with a black outline.

ORBIT

ORBIT



ORBIT

ORBIT ORBIT

ORBIT *ORBIT*

ORBIT

The Orbit logo, featuring the word "ORBIT" in a bold, blue, sans-serif font. The letter "O" is stylized with a vertical bar through its center, and the letter "B" is also stylized with a vertical bar through its center. The letter "I" is a simple vertical bar. The letter "T" is a simple horizontal bar with a vertical stem. The logo is positioned at the bottom center of the slide.

ORBIT ORBIT

Star Wars Themed Café [cantina]

The café would be inspired by the Mos Eisley cantina from Star Wars. The interior would be exactly the same as the cantina shown in movies, but the lighting would be better. The menu can be inspired by the different characters, planets and scenes from the Star Wars universe. It would have dishes like "Jedi Burger", "Wookie Cookies", "Bantha Burgers", "Hutt Dogs" and "Death Star Fries". It would also serve themed drinks like "Blue Milk", "Jedi Juice", "Sith Cola" and "Mos Eisley Mojito". The staff would wear costumes inspired by the different characters in Star Wars. The waiters and waitresses can wear Jedi robes, Sith outfits or even Stormtrooper armor. The place can have Star Wars-themed board games or trivia games for customers to play while they wait for their food or drinks. There will also be a section for video games with Star Wars games like Battlefront or The Force Unleashed.

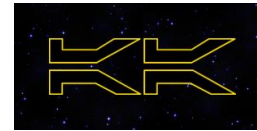
Logo Iterations



Final Logo



The iconic Star Wars Logo



'Cantina' in Star Wars Font (Aurek besh)



The Final logo

Final Logo



Font - Aurek - Besh

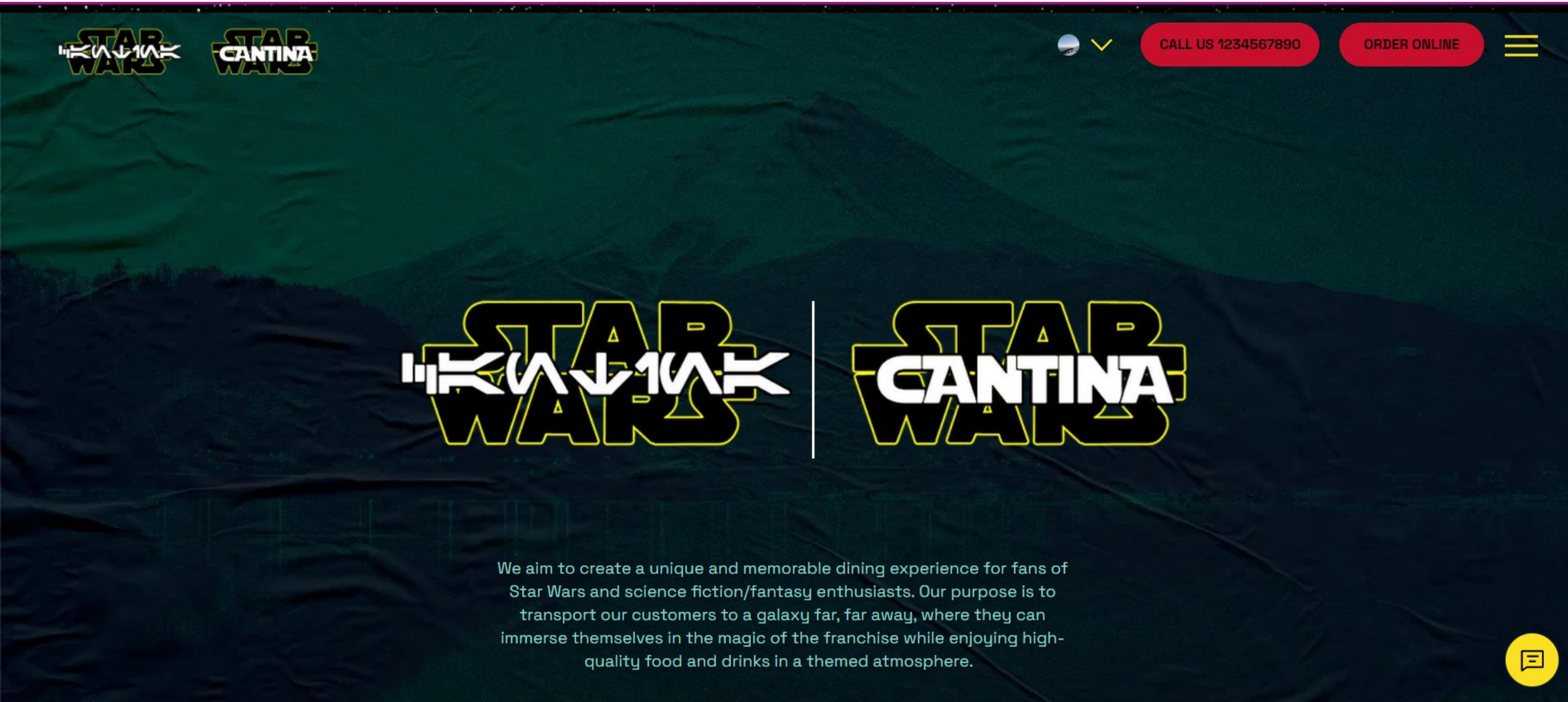


Font - Starjedi

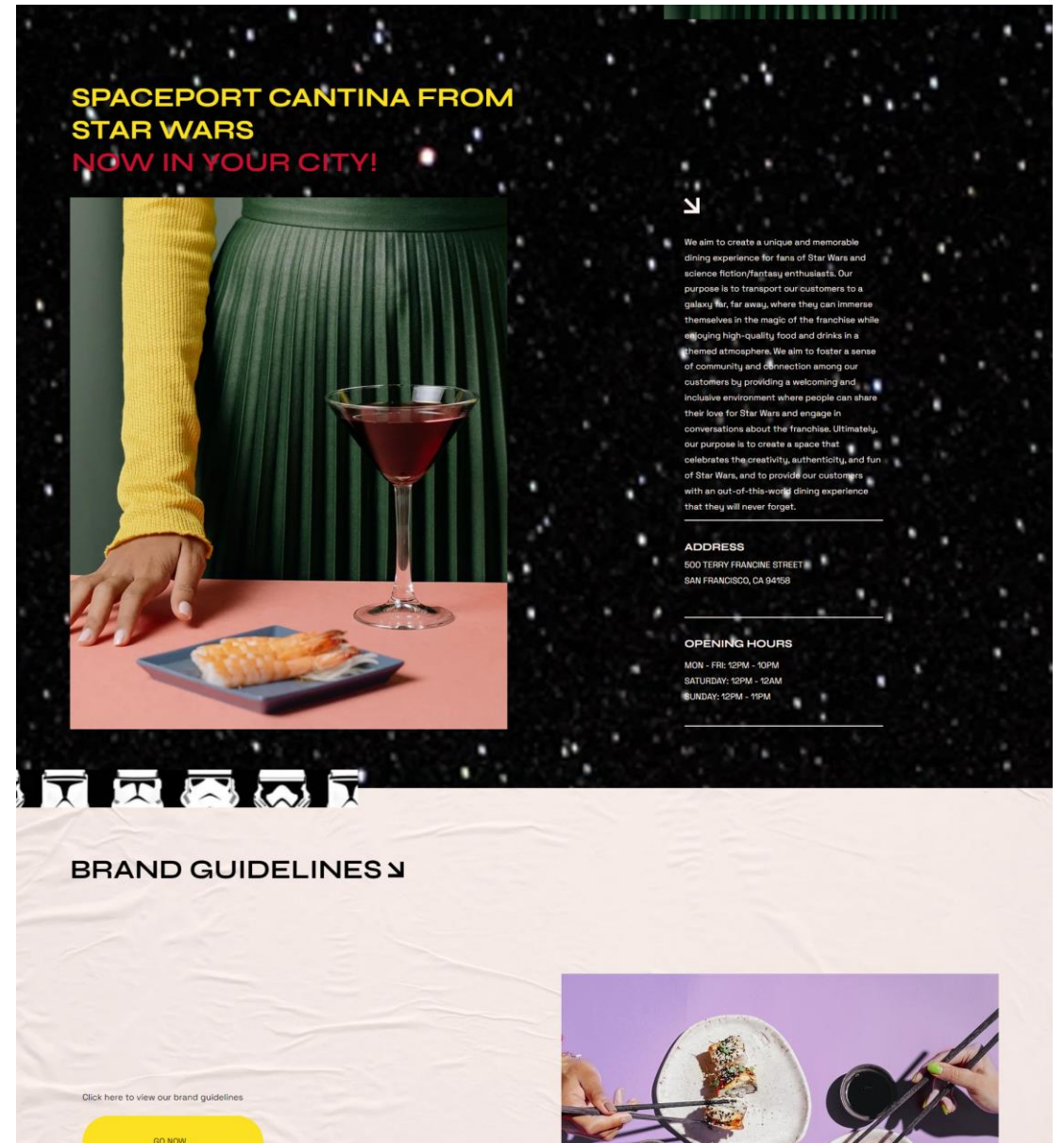
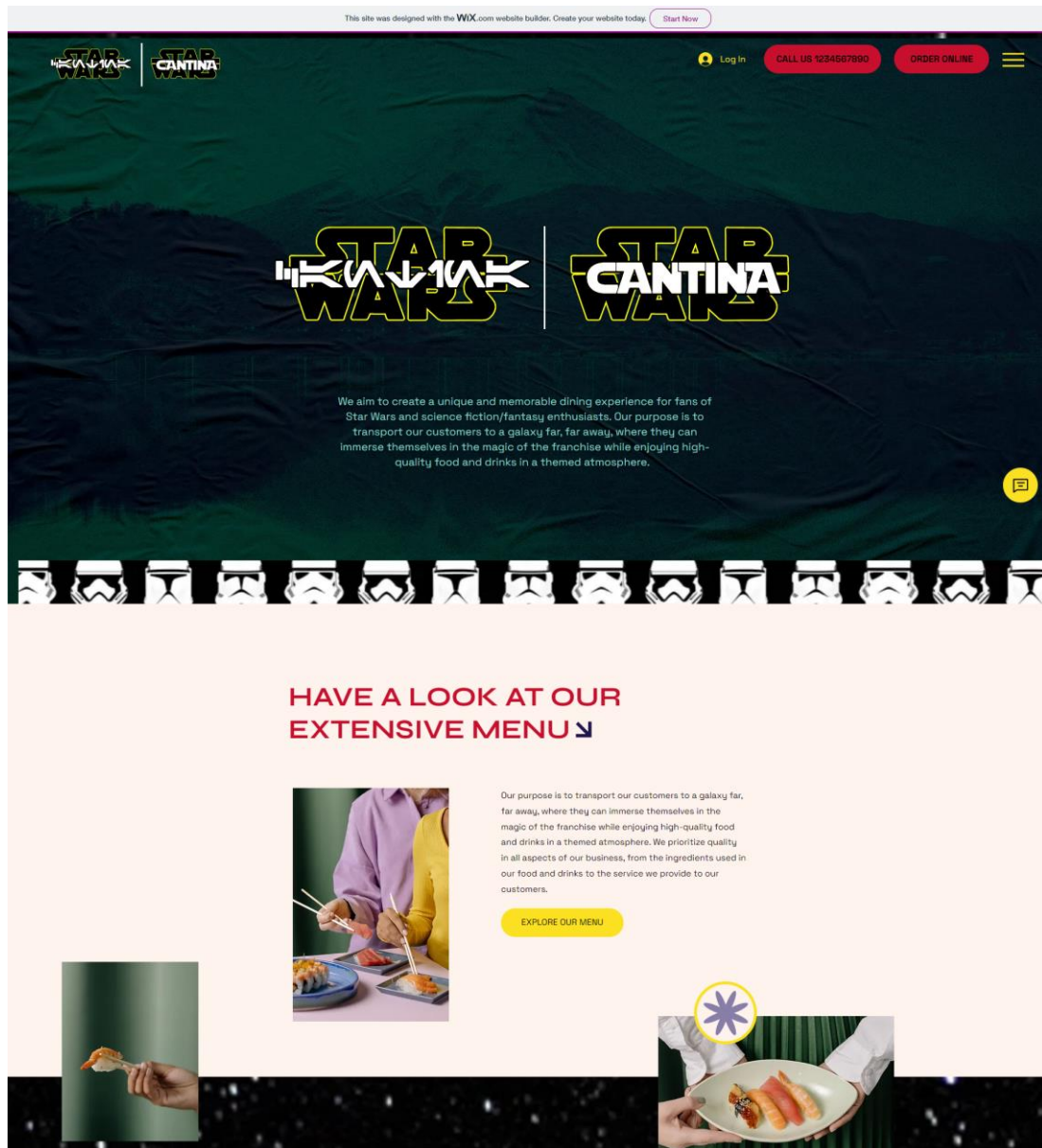
The logo uses the original Star Wars logo paired with text in Latin and Aurek-Besh [Most spoken language in the Star Wars Franchise]

The Website

<https://sidiyer29.wixsite.com/star-wars-cantina>

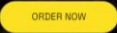


HOME PAGE





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WHAT OUR CUSTOMERS

SAY ABOUT US.



"I'm a testimonial. Click to edit me and add text that says something nice about you and your services."

Fay Salinas

★★★★★

"I'm a testimonial. Click to edit me and add text that says something nice about you and your services."

Erika Huff

★★★★★

"I'm a testimonial. Click to edit me and add text that says something nice about you and your services."

Zakir Gregory

★★★★★







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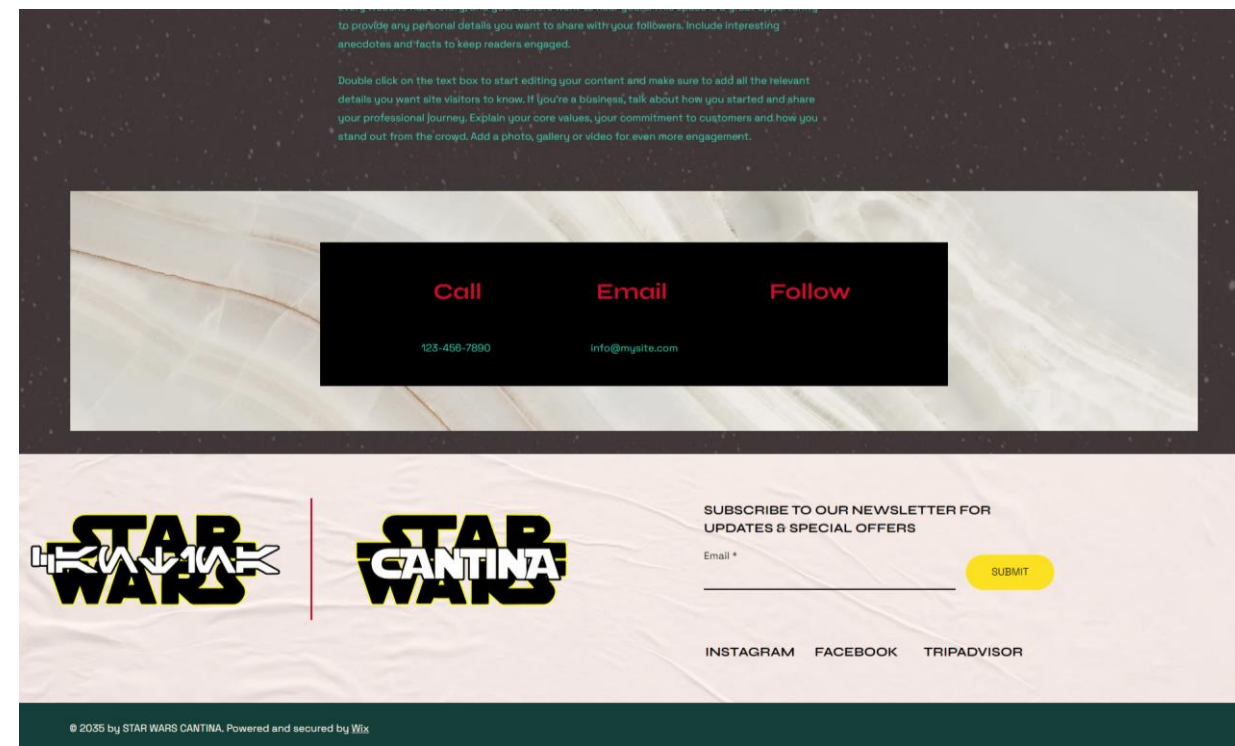
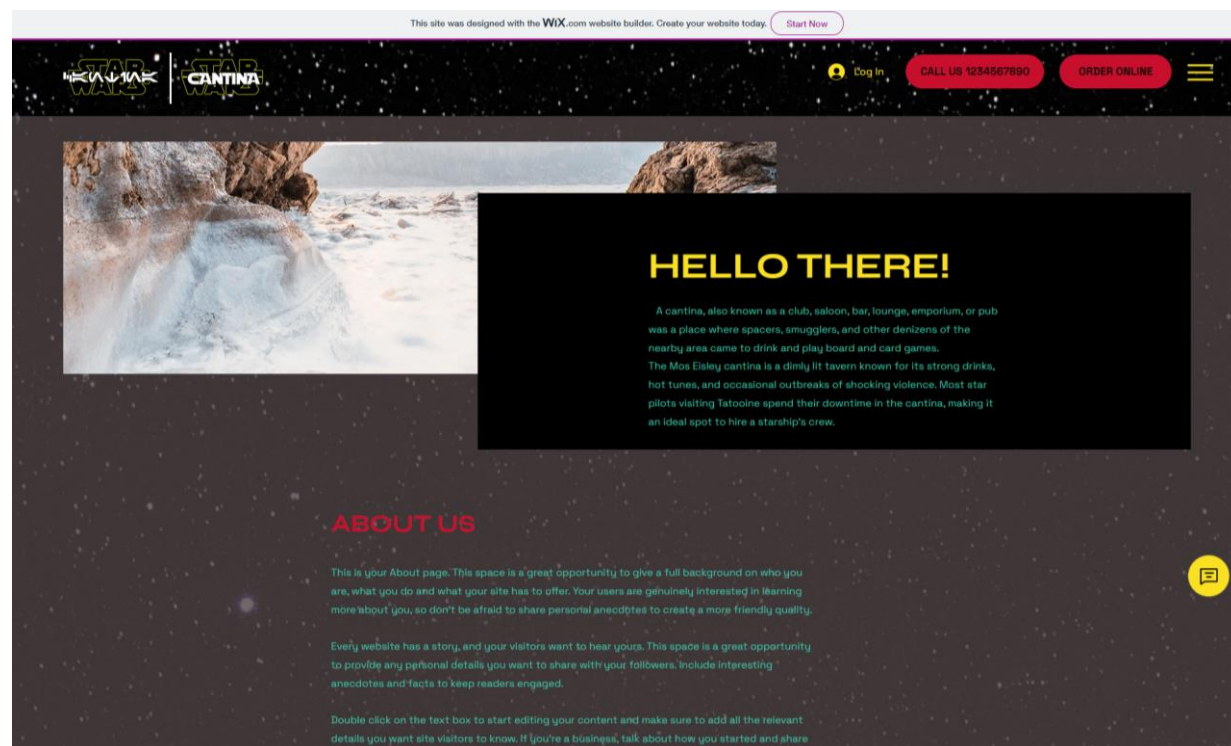
INSTAGRAM FACEBOOK TRIPADVISOR

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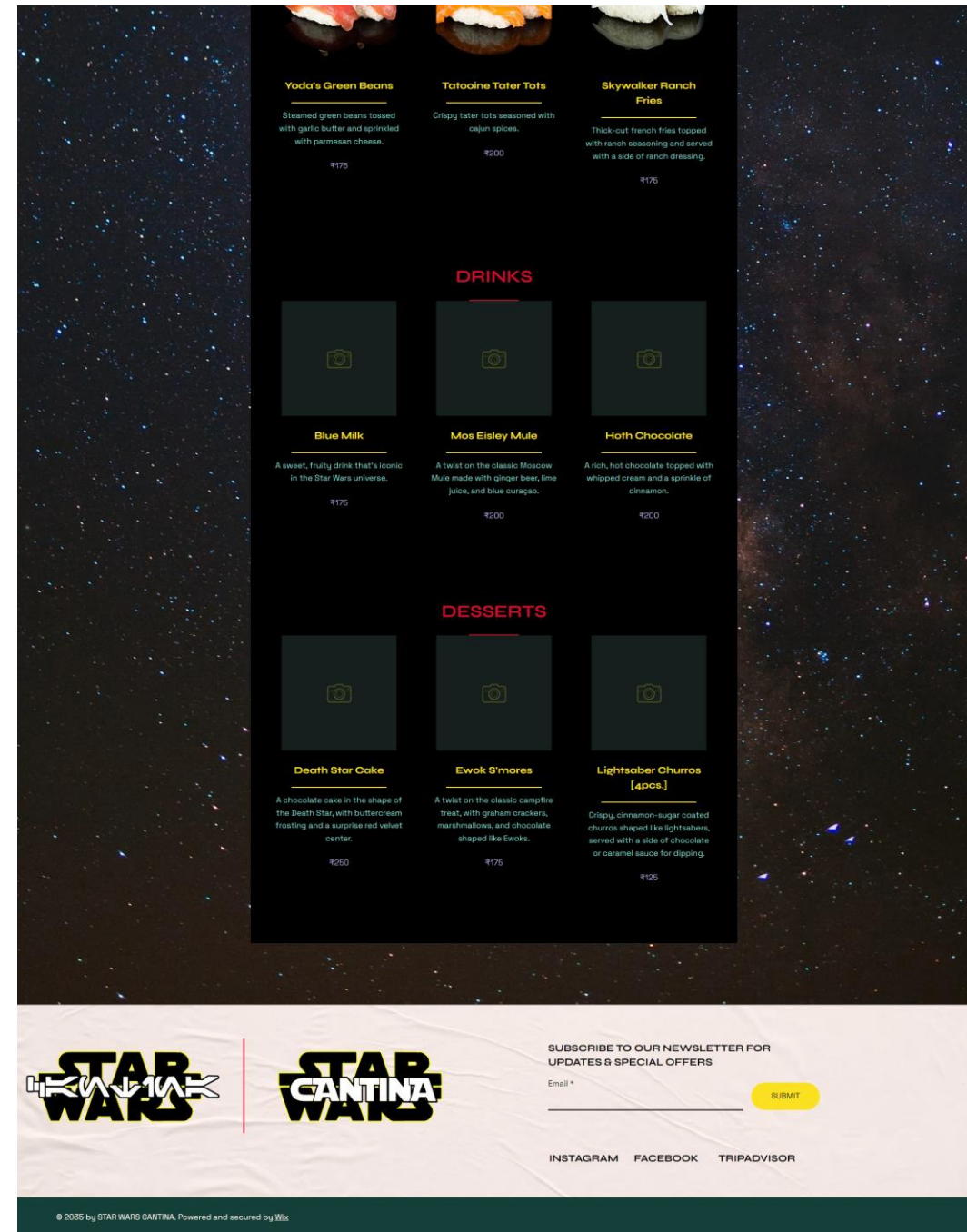
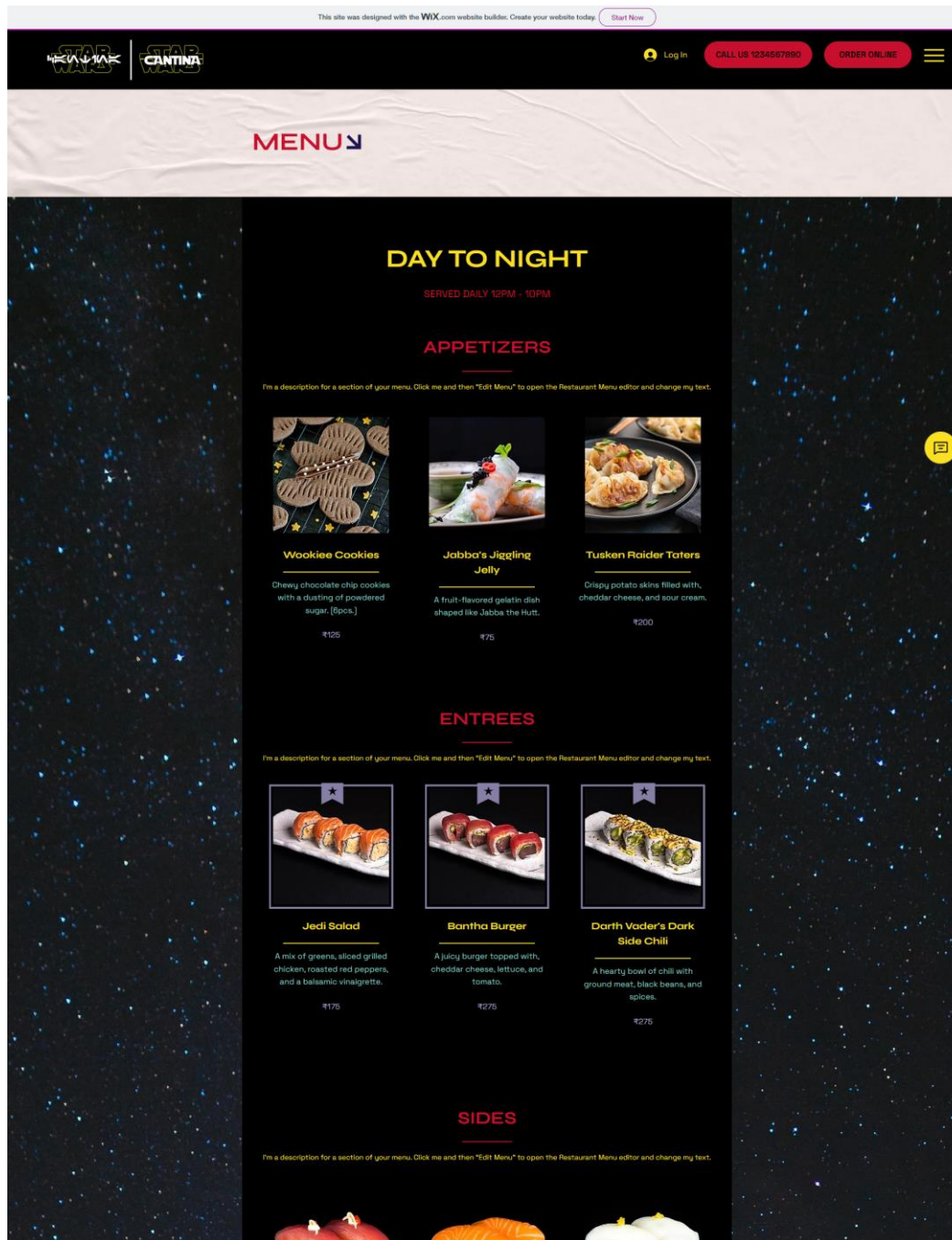
Header

Footer

About Page



Menu



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This site was designed with the **WIX**.com website builder. Create your website today.

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STAR WARS

CANTINA

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ONLINE ORDERS

We're not accepting online orders yet. Please contact us to complete the order.

Pickup, ASAP (in 15 minutes)

Change

DAY TO NIGHT

APPETIZERS

ENTREES

SIDES

DRINKS

DESSERTS

0

DAY TO NIGHT

SERVED DAILY 12PM - 10PM

APPETIZERS

I'm a description for a section of your menu. Click me and then "Edit Menu" to open the Restaurant Menu editor and change my text.

Wookiee Cookies

Chewy chocolate chip cookies with a dusting of powdered sugar. [Spcs.]

₹125.00

Jabba's Jiggling Jelly

A fruit-flavored gelatin dish shaped like Jabba the Hutt.

₹75.00

Tusken Roider Taters

Crispy potato skins filled with, cheddar cheese, and sour cream.

₹200.00

ENTREES

I'm a description for a section of your menu. Click me and then "Edit Menu" to open the Restaurant Menu editor and change my text.

Jedi Salad

A mix of greens, sliced grilled chicken, roasted red peppers, and a balsamic vinaigrette.

₹175.00

Bonitha Burger

A juicy burger topped with, cheddar cheese, lettuce, and tomato.

₹275.00

Darth Vader's Dark Side Chili

A hearty bowl of chili with ground meat, black beans, and spices.

₹275.00

SIDES

I'm a description for a section of your menu. Click me and then "Edit Menu" to open the Restaurant Menu editor and change my text.

Yoda's Green Beans

Steamed green beans tossed with garlic butter and sprinkled with parmesan cheese.

₹175.00

Tatooline Tater Tots

Crispy tater tots seasoned with cajun spices.

₹200.00

Skywalker Ranch Fries

Thick-cut french fries topped with ranch seasoning and served with a side of ranch dressing.

₹175.00

DRINKS

Blue Milk

A sweet, fruity drink that's iconic in the Star Wars universe.

₹175.00

Mos Eisley Mule

A twist on the classic Moscow Mule made with ginger beer, lime juice, and blue curacao.

₹200.00

Horh Chocolate

A rich, hot chocolate topped with whipped cream and a sprinkle of cinnamon.

₹200.00

DESSERTS

Death Star Cake

A chocolate cake in the shape of the Death Star, with buttercream frosting and a surprise red velvet center.

₹250.00

Ewok S'mores

A twist on the classic campfire treat, with graham crackers, marshmallows, and chocolate shaped like Ewoks.

₹175.00

Lightsaber Churros [4pcs.]

Crispy, cinnamon-sugar coated churros shaped like lightsabers, served with a side of chocolate or caramel sauce for dipping.

₹125.00

STAR WARS

CANTINA

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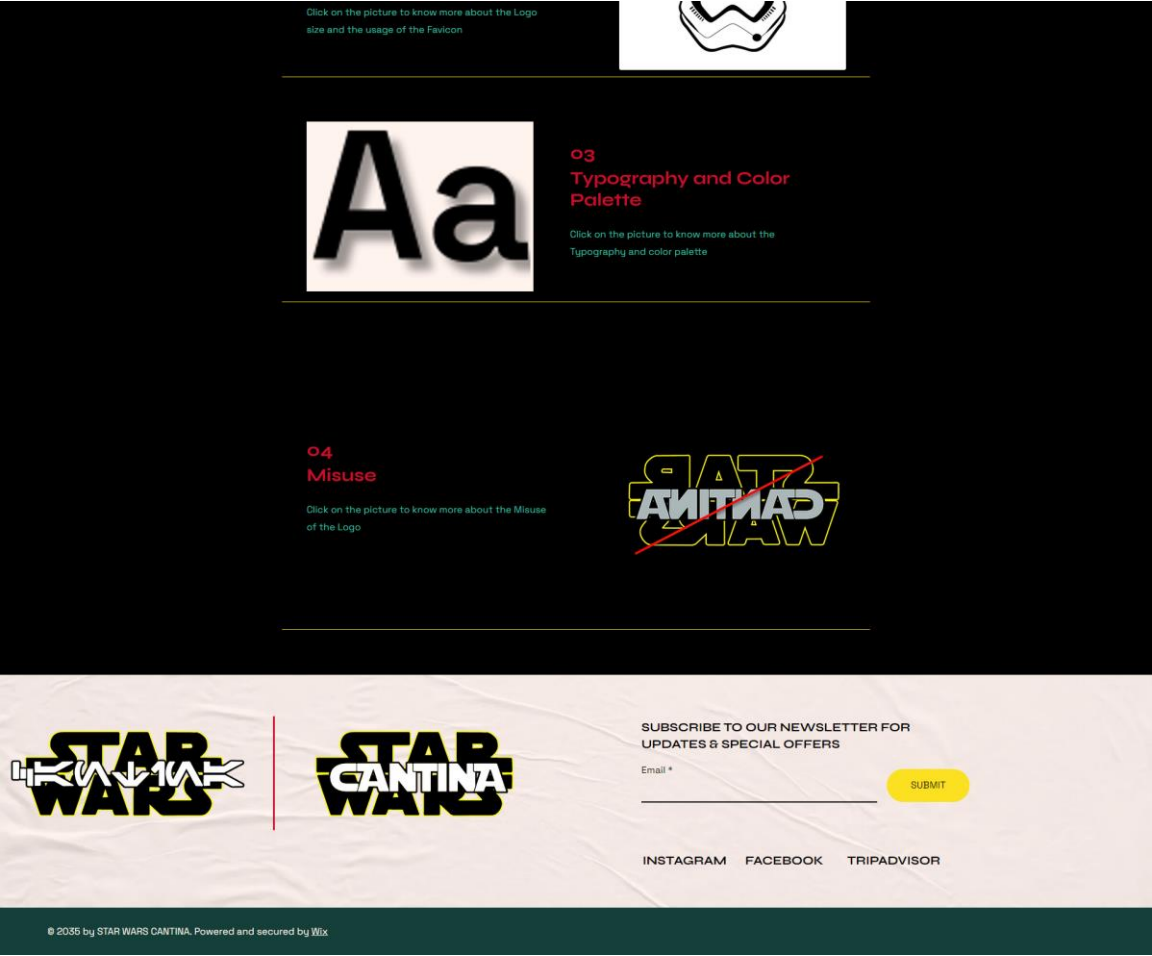
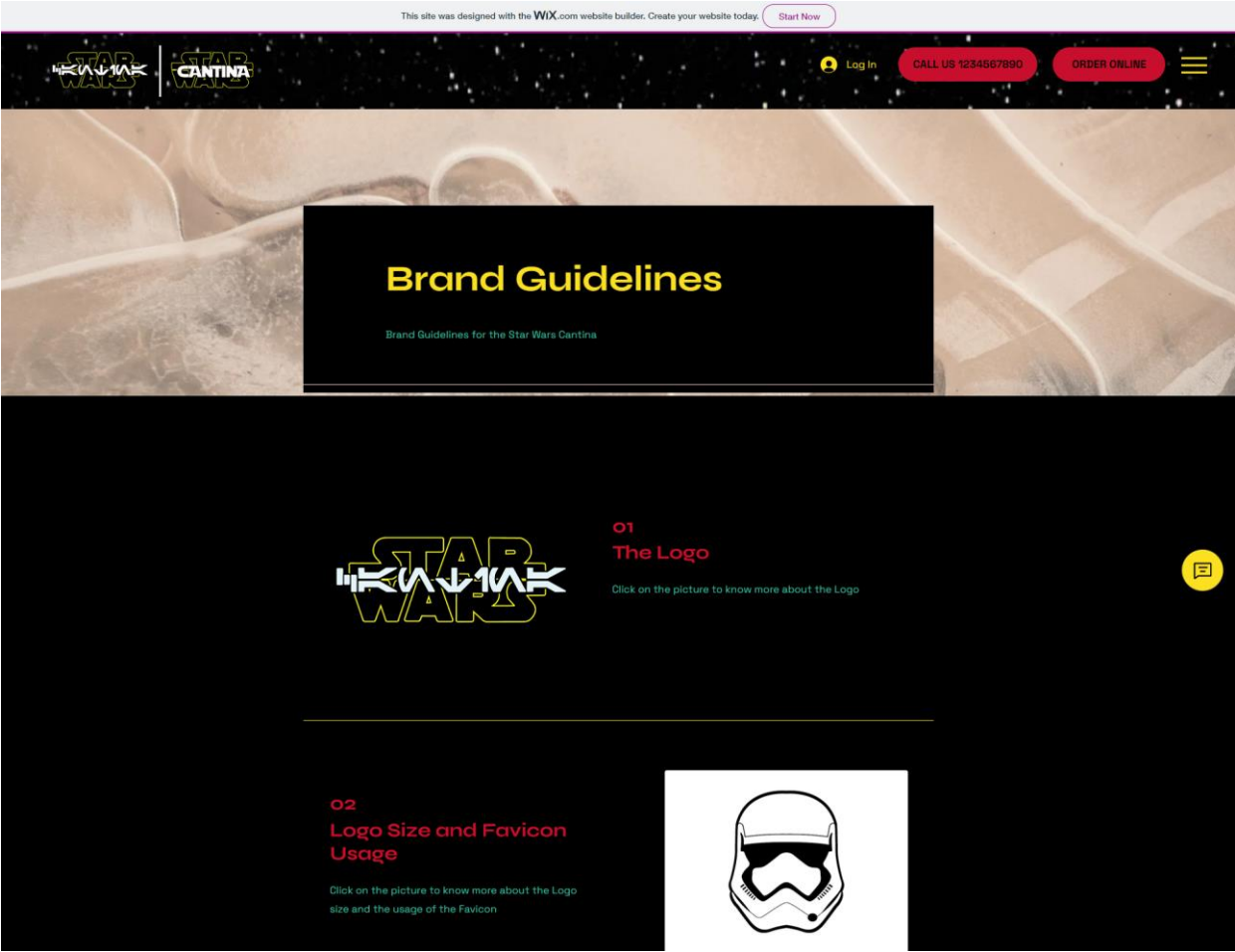
INSTAGRAM

FACEBOOK

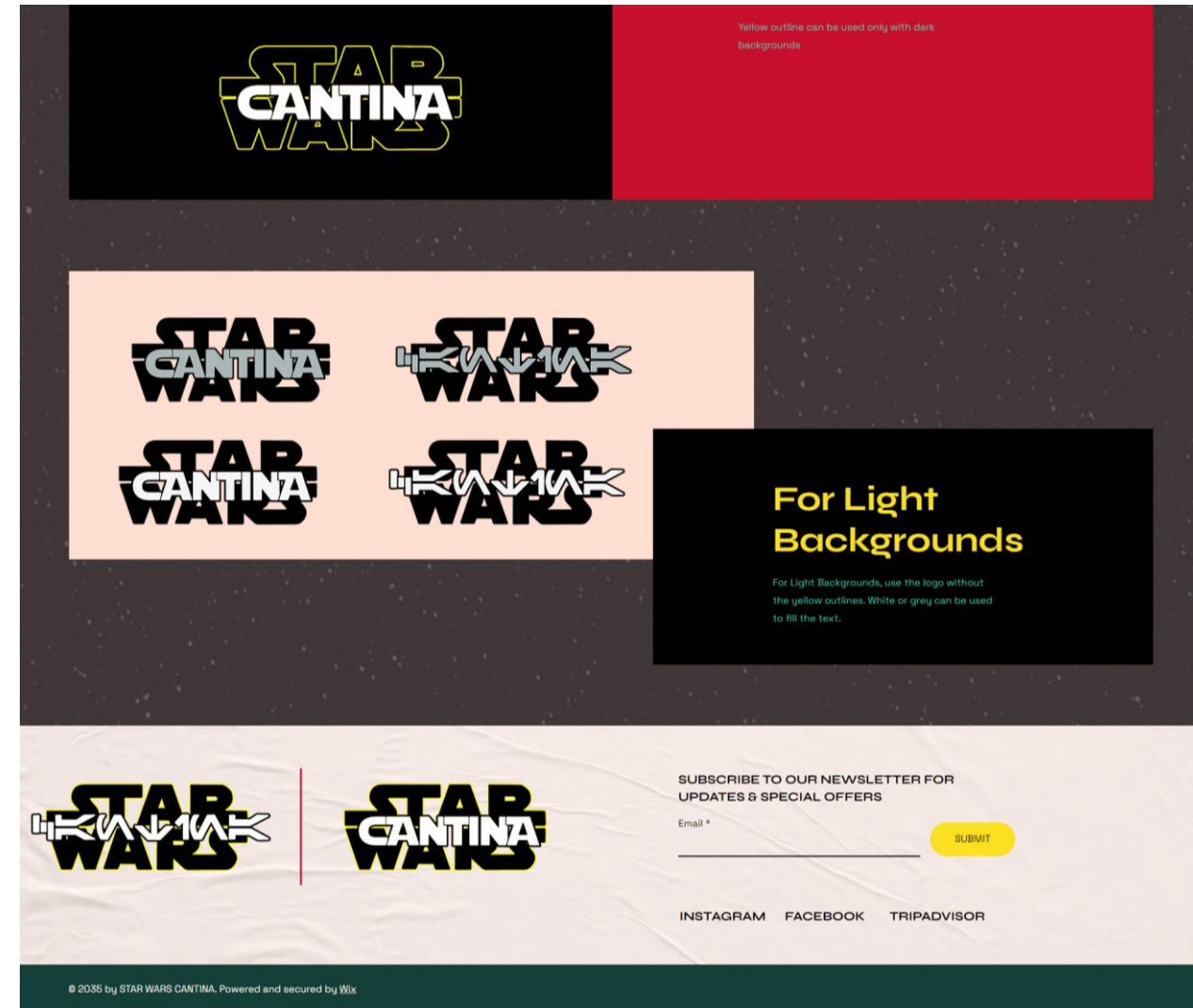
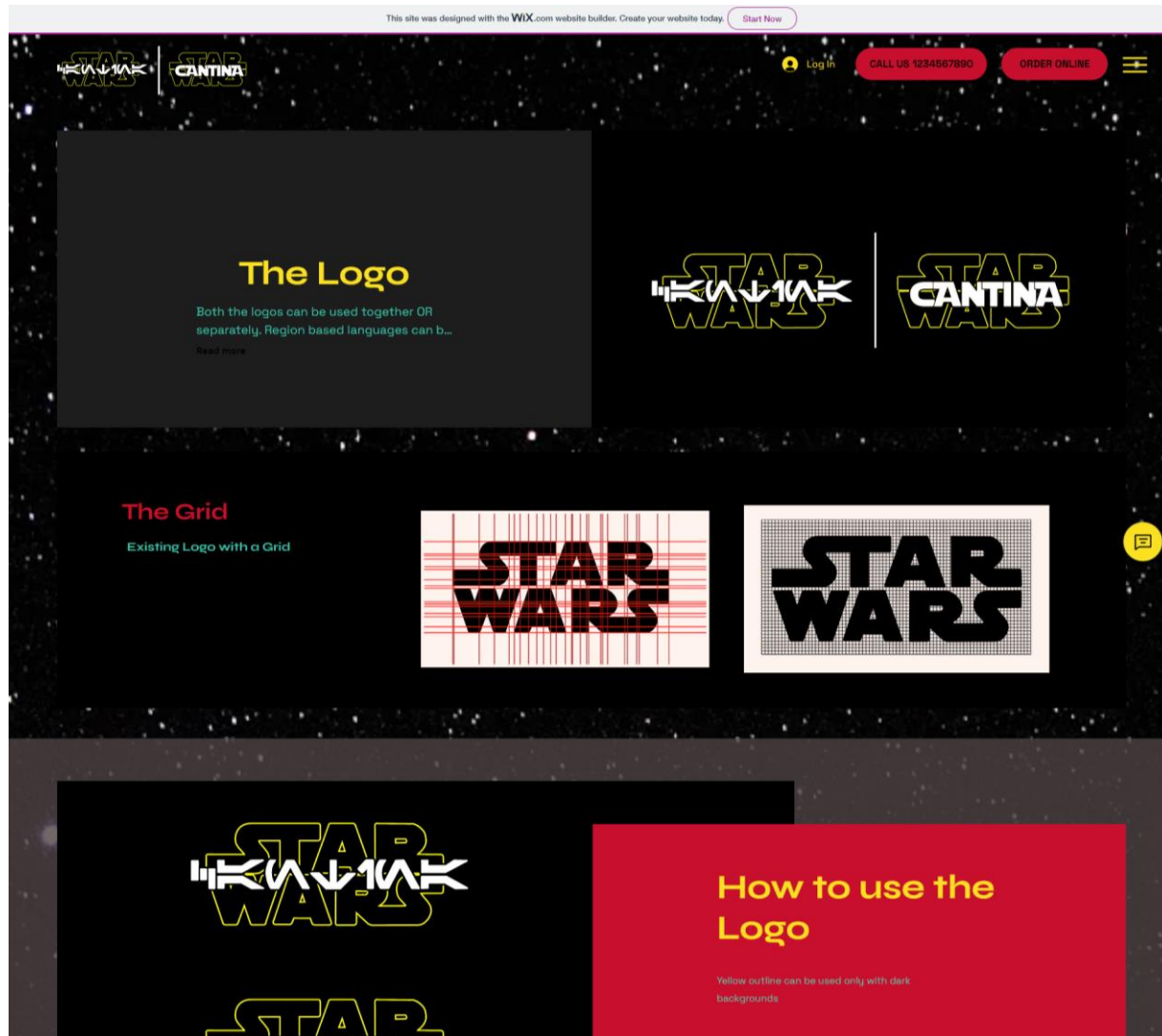
TRIPADVISOR

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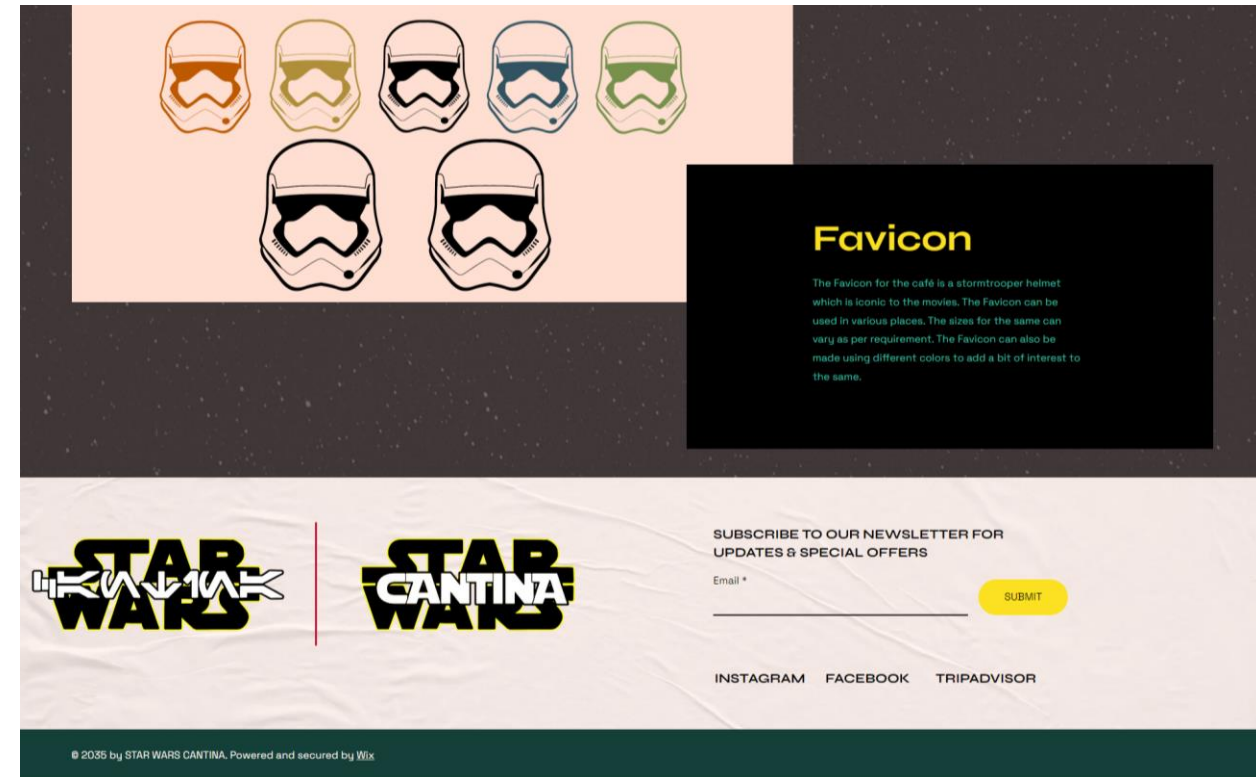
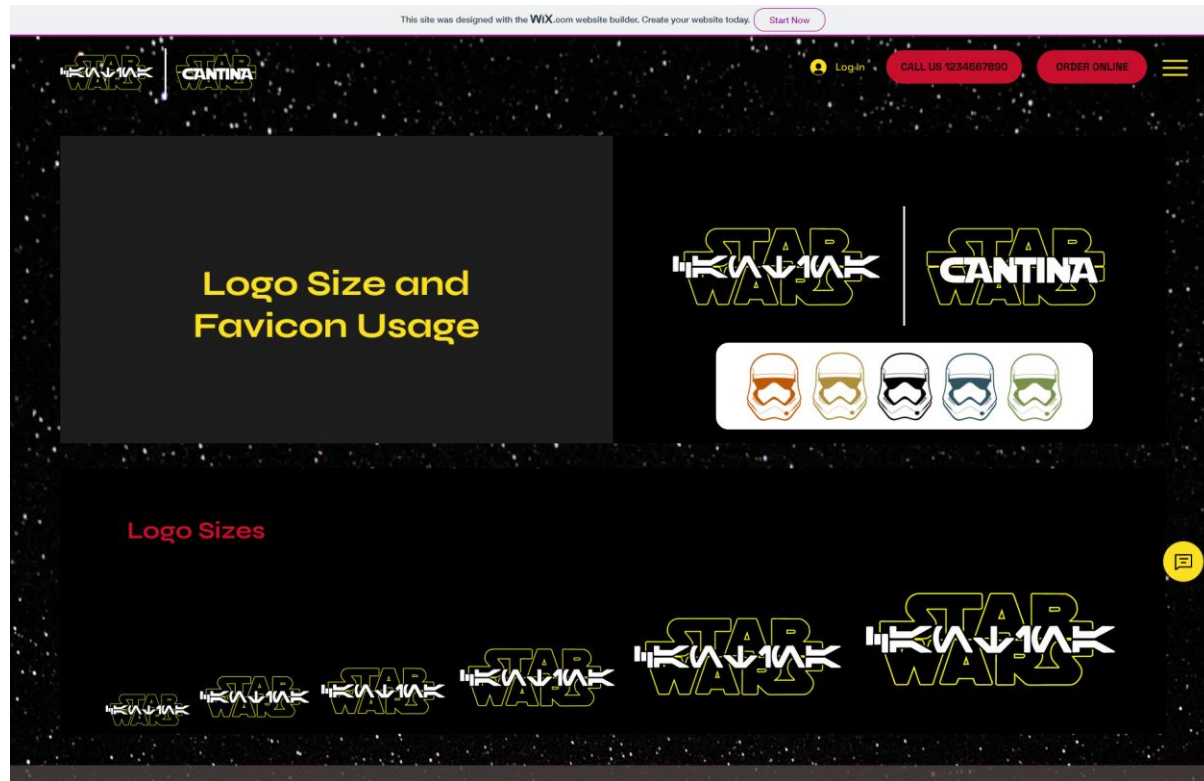
BRAND GUIDELINES



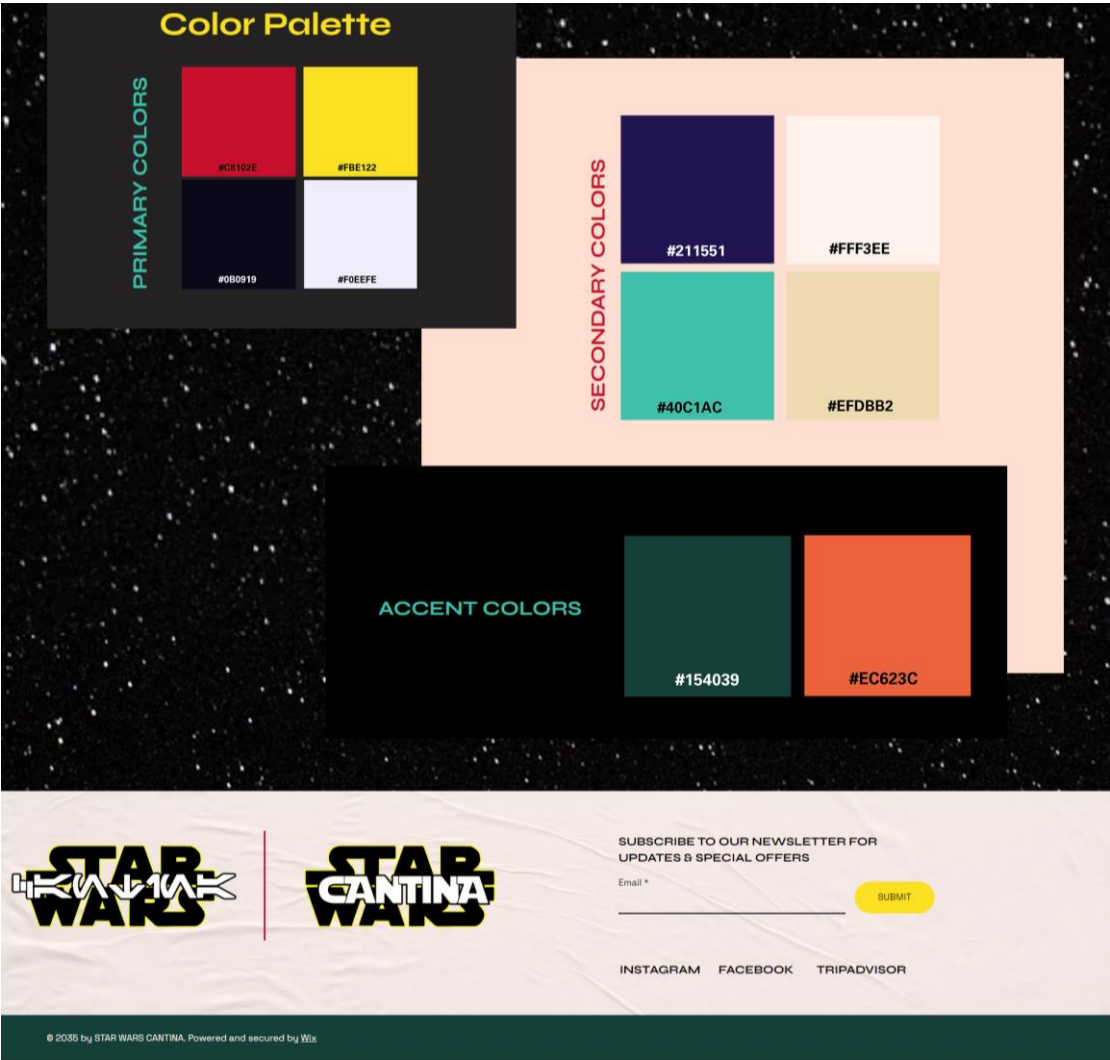
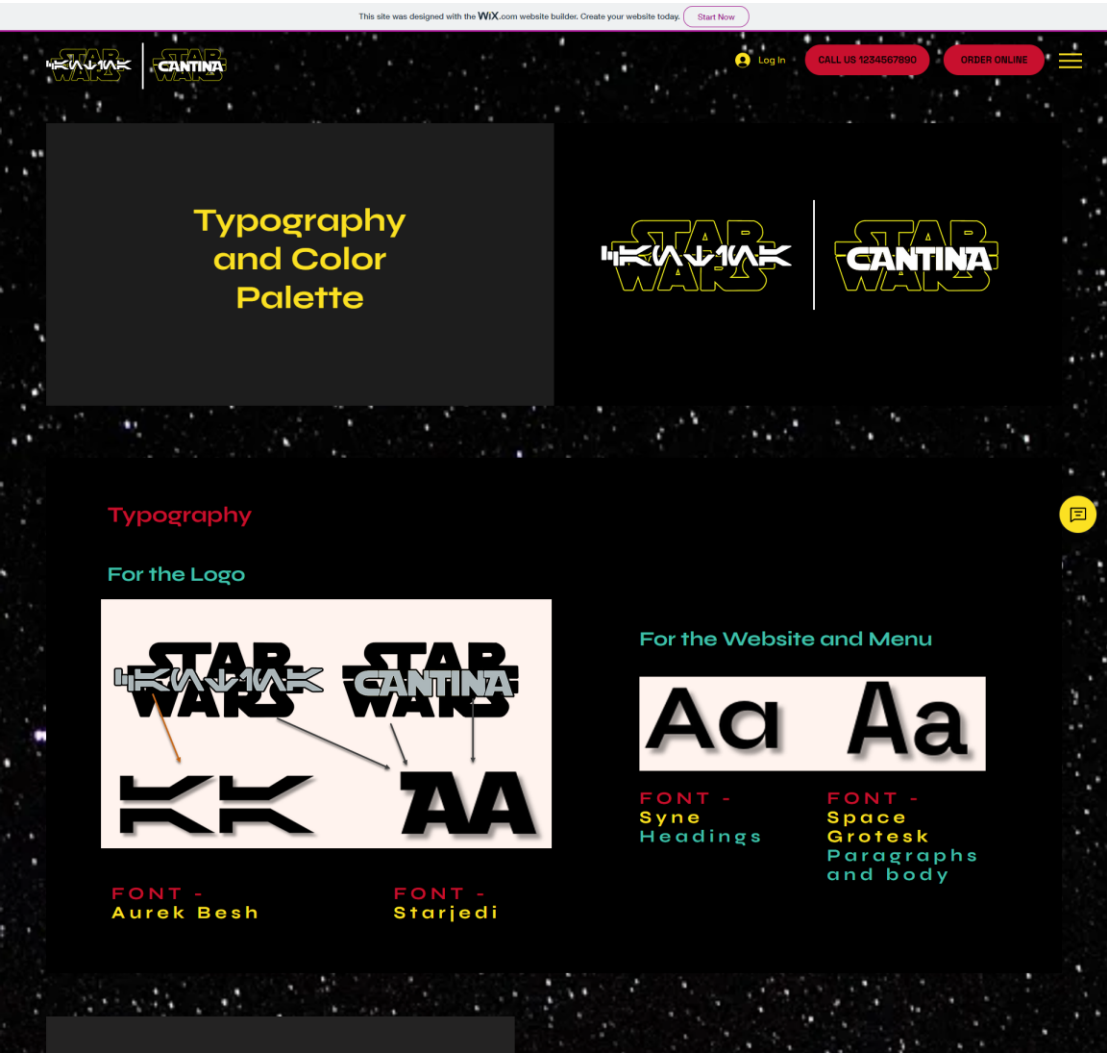
The Logo



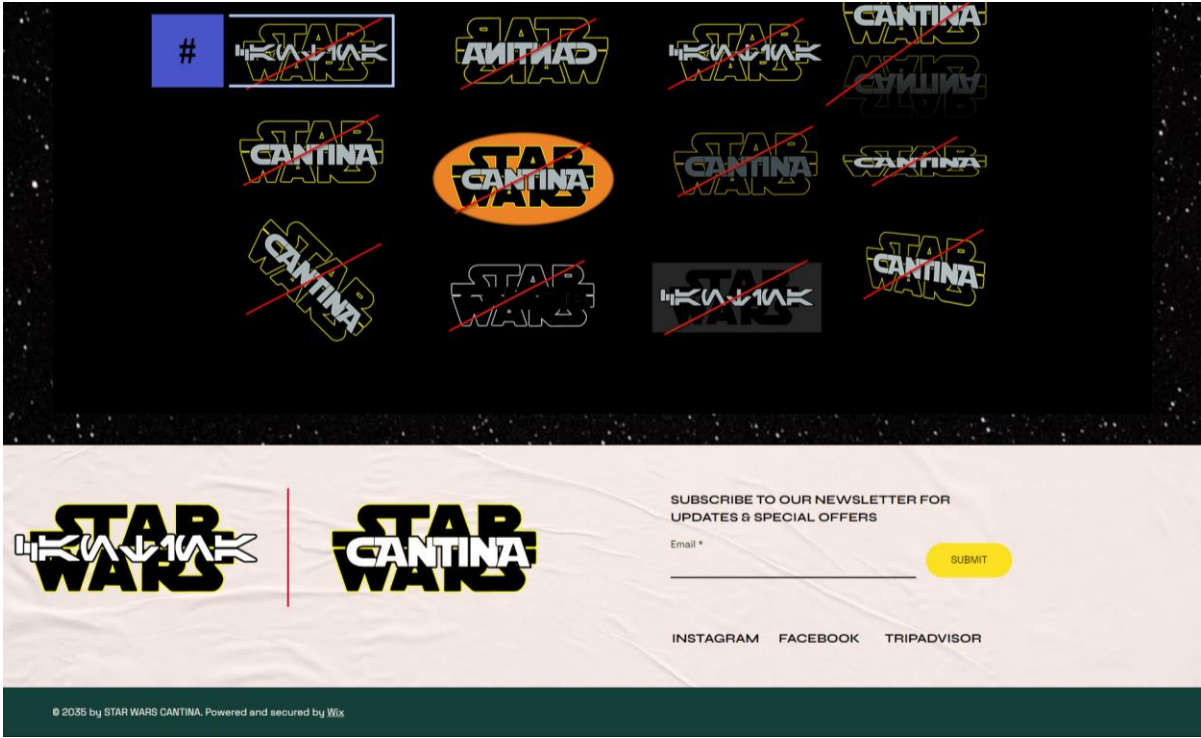
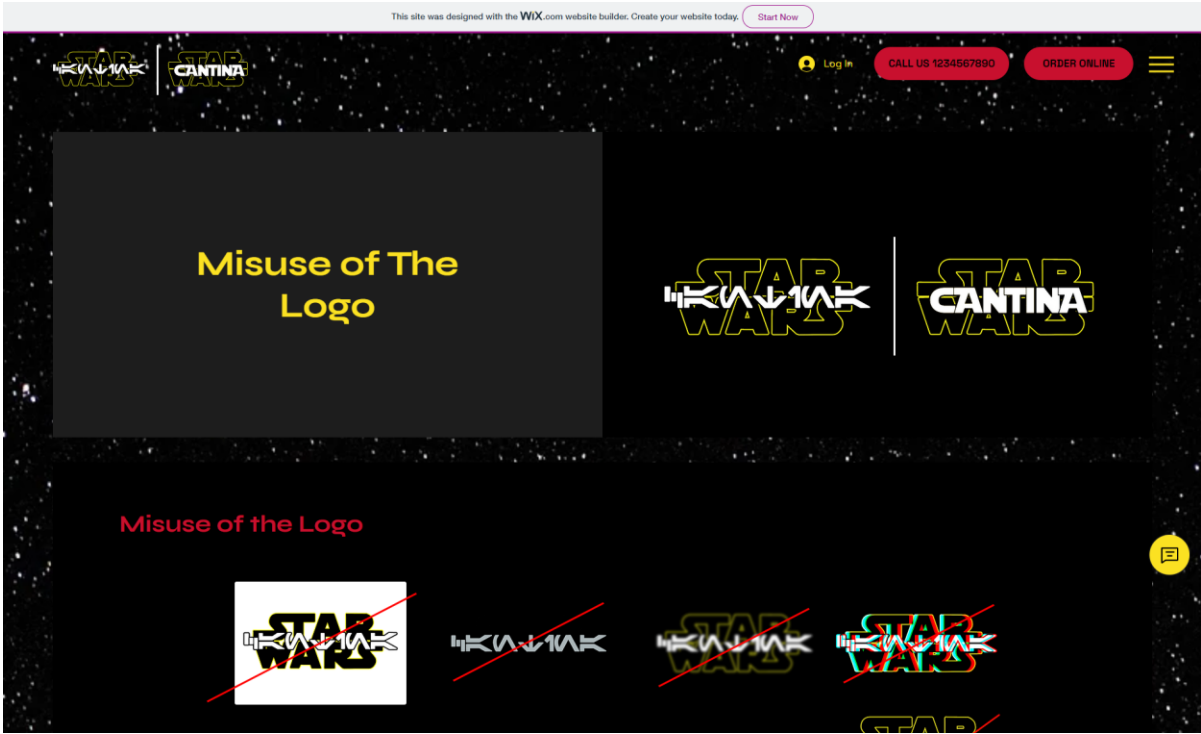
Logo Size and Favicon Usage



Typography and Color Palette



Misuse of the Logo



Link to the Website

<HTTPS://SIDIER29.WIXSITE.COM/STAR-WARS-CANTINA>

Mockups



3D model of the space

Created using Fusion 360

